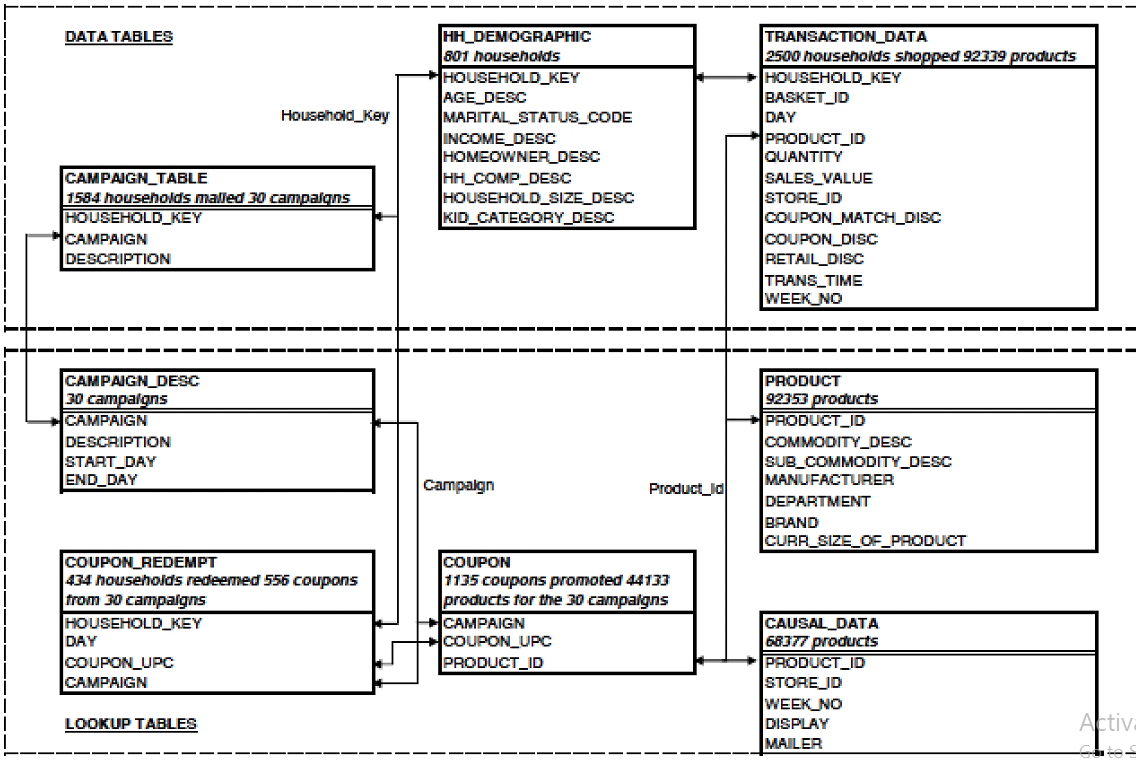
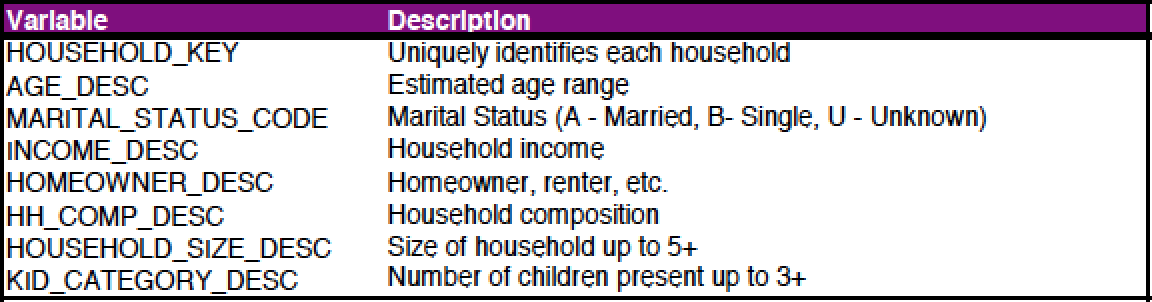
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# **Dunnhumby - The Complete Journey**

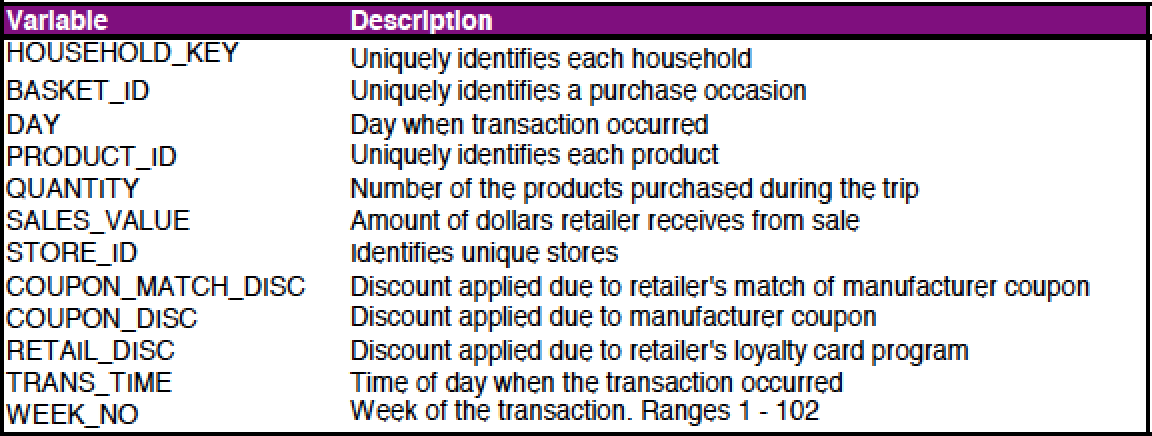
**Schema for the Dataset**

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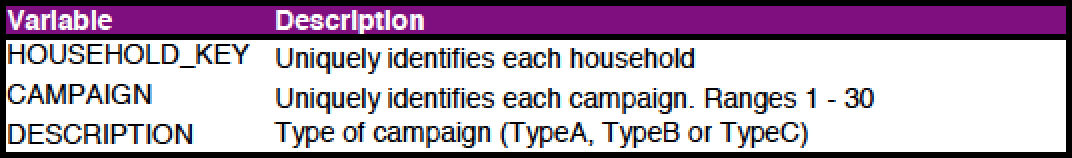
* **hh\_demographic**

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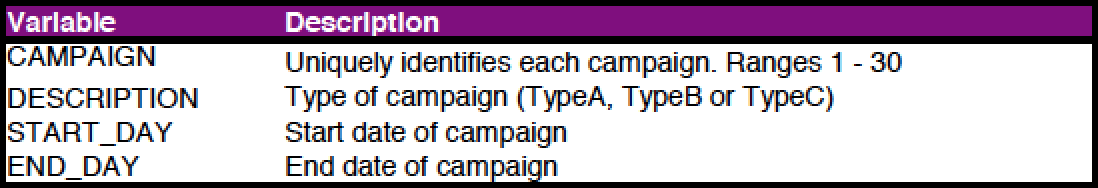
* **transaction\_data**

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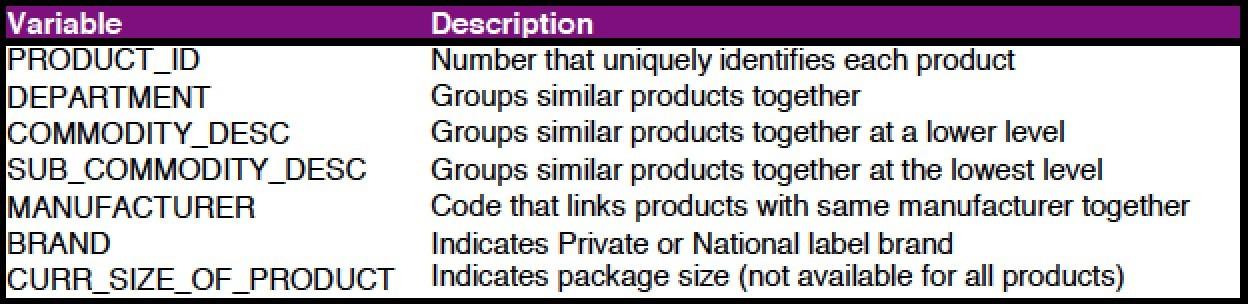
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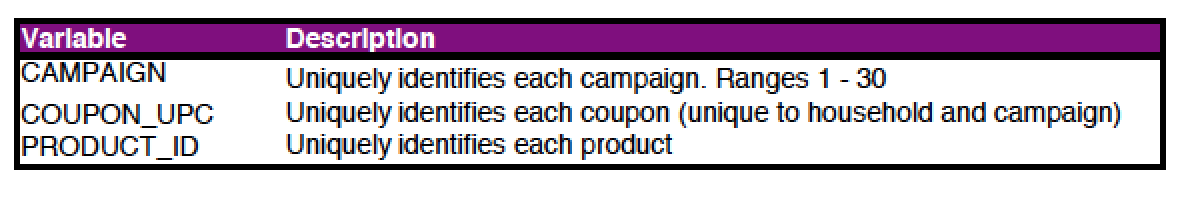
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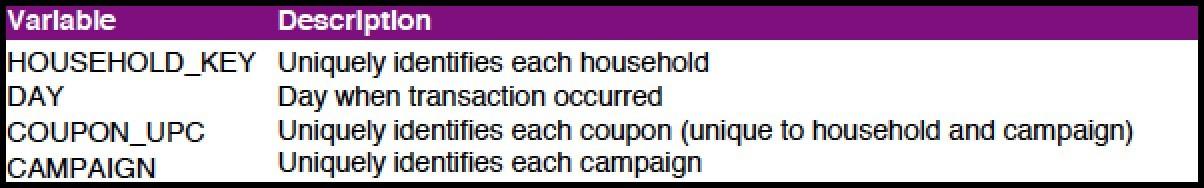
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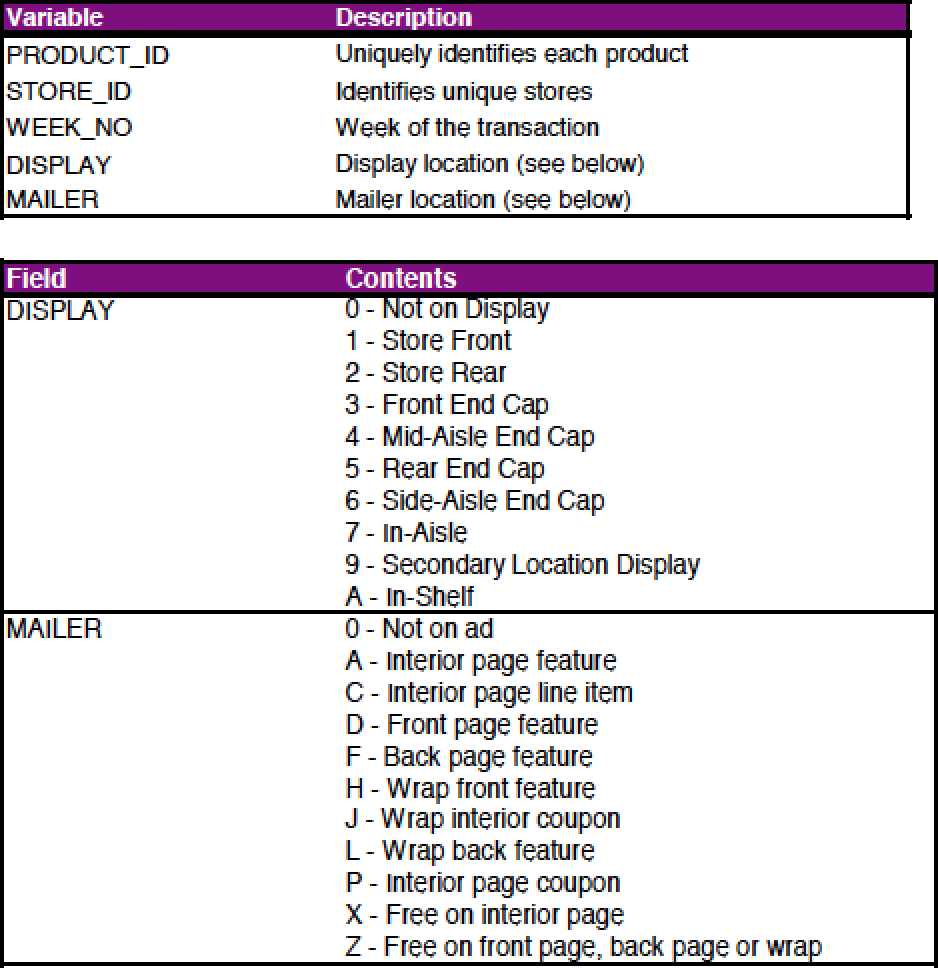
* **coupon**

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* **coupon\_redempt**

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**Causal\_data - event info and some other details**

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